

Introducing SLOW FLOWERS JOURNAL QUARTERLY

PUBLISHER
BLOOM IMPRINT

PUBLICATION DATE
JUNE 2022

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QUARTERLY DIGITAL MAGAZINE

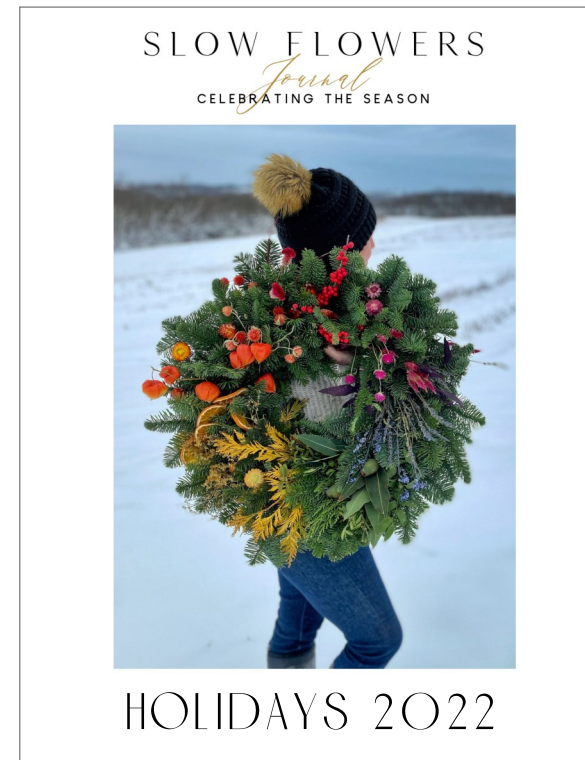
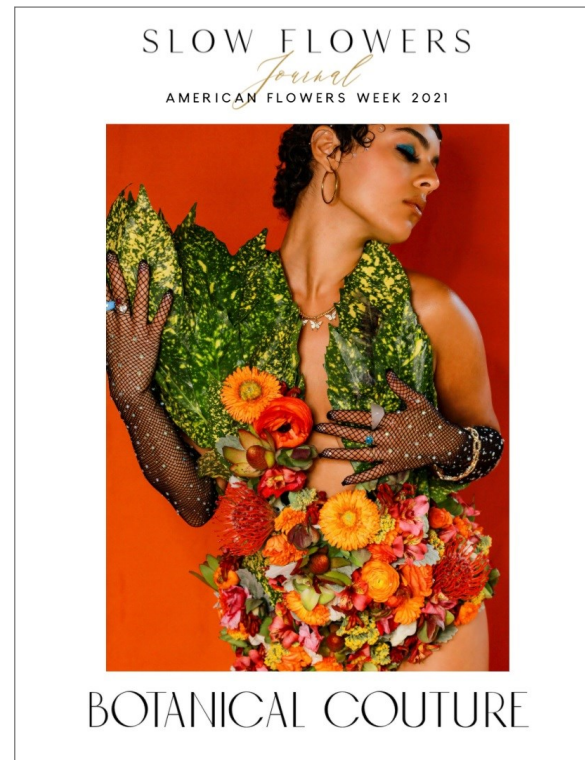
DIMENSIONS
64 PAGES; 8.5 X 11 INCHES

OVERVIEW
Slow Flowers Journal Digital Edition will debut in June 2022 with the Summer issue: "Botanical Couture," followed by quarterly issues in Fall, Winter, and Spring. Led by BLOOM Imprint's editorial director Debra Prinzing and creative director Robin Avni, the digital magazine delivers news, features, profiles, columns and essays – and beautiful photography – tailored to the Slow Flowers community across all facets of the floral marketplace. Our mission is to engage and inspire readers in the world of domestic and locally-grown flowers and sustainable design. *Slow Flowers Journal's* fresh graphics and well-written editorial pieces provide our sponsors and advertisers with an engaging editorial environment in which to showcase their message.

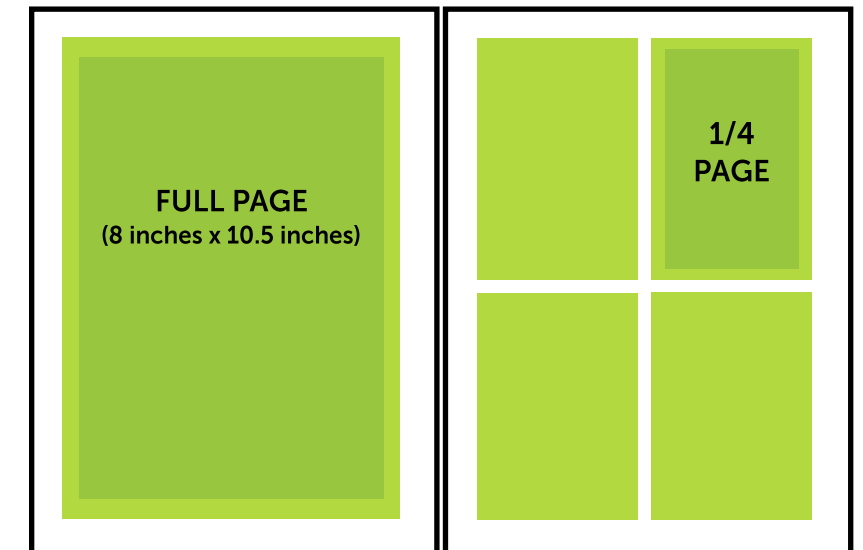
In 2020, we produced *Slow Flowers Journal - Volume One*, featuring floral innovations, profiles of leaders and pioneers, sustainable growing best practices, floral artistry and creative experiences. GardenComm, the national Association of Garden Communicators, honored the project with a 2021 Gold Media Award.



DEBRA PRINZING | Editorial Director
ROBIN AVNI | Creative Director
WWW.BLOOMIMPRINT.COM



Advertising Rates



DISTRIBUTION CHANNELS

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- * DISTRIBUTED FREE TO MEMBERS OF SLOW FLOWERS
- * PROMOTED IN SLOW FLOWERS + BLOOM IMPRINT NEWSLETTERS; SOCIAL MEDIA CHANNELS
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- * PDF DOWNLOAD AVAILABLE
- * AVAILABLE FOR PURCHASE TO INTERESTED CONSUMERS

AD RATES + DIMENSIONS

QUARTER-PAGE AD RATE

One issue: **\$500**

One-year rate (4 issues): **\$1,600 (\$400 discount)**

SIZE: 3.625 inches x 4.875 inches

FULL-PAGE AD RATE

One issue: **\$1,750**

One-year rate (4 issues): **\$5,500 (\$1,500 discount)**

SIZE: 7.5 inches x 10 inches

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