



*"We're a wedding and event company  
and we only use American-grown flowers"*



market for luxury and higher-end ceremonies. "Each year, I set goals for myself and the business that I would like to reach. This year, one of the top goals for 2017 was to be published in a printed magazine for the first time. Our designs graced the cover of *Southern New England Weddings* magazine, and we received a four-page spread inside the issue, so I would say we reached that goal."

Another key promotion strategy is through education. "For me, this business will only grow if people hear about our mission and get to experience the beauty of American-grown flowers firsthand. Our classes are a huge way in which we teach about the importance of the Slow Flowers movement. This was one of our biggest years teaching floral design classes to the general public, and I am excited with all of the new relationships we have forged because of this." ■



#### Social Media

The Local Bouquet:  
www. <http://thelocalbouquet.com/>  
Instagram: @thelocalbouquet  
Facebook: thelocalbouquet  
Pinterest: thelocalbouquet